


**UC DAVIS STRAWBERRY
BREEDING PROGRAM FIELD DAY**
UPDATE ON NEW SHORT-DAY & DAY-NEUTRAL CULTIVARS
FOR SANTA MARIA DISTRICT

**THURSDAY MAY 16, 2024
LOMPOC, CA**



LOCATION

1026 Douglass Avenue. Lompoc, CA 93436
Mar Vista, Ranch #18 (Map Provided)
[This is an approximate address, for details, see map](#)

AGENDA

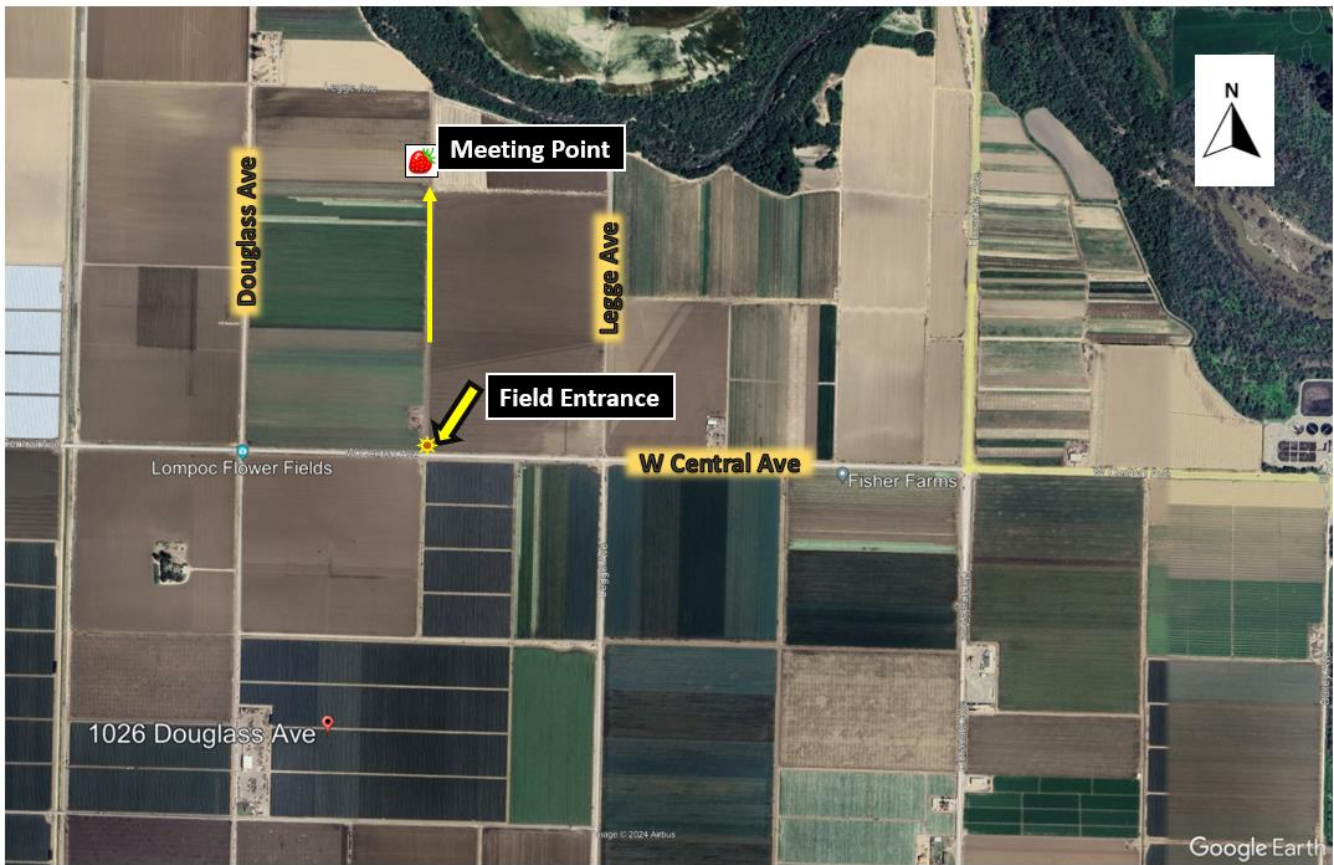
9:00-9:30 Coffee and Sign In
9:30-9:35 California Strawberry Commission Announcements
9:35-11:00 Updates on New Short-Day & Day-Neutral Cultivar Releases
Spanish translation available during the event

CONTACTS

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MAP



Address: 1026 Douglass Avenue. Lompoc, CA 93436 Mar Vista - Ranch #18
Meeting Point GPS Coordinates: 34.667470, -120.506216

Ranch entrance is on W Central Ave across the address provided, where a white & blue sign of “Mar Vista Berry-Ranch 18” is visible. The meeting point is between Douglass Ave and Legge Ave. Once you enter the ranch, continue straight going north. There will be field day signs and guidance for visitors at the entrance of the ranch on W Central Ave.